

Virtual Fundraising Ideas - From A to Z

A

Auctions - Hold an online silent or live auction. Auction of donations from local businesses, handmade gifts, etc.

B

Birthdays - Ask friends and family to make a donation to your WALK to celebrate your birthday.

C

Change Jar - Each team member takes a jar and the first person to fill it with change gets a prize - the change is donated to the WALK. Have more than one round and increase the size of the jars each round.

D

Dance Competition - Hold a virtual dance competition to determine who has the best moves! Incorporate surprise styles such as disco, break dancing, ballet, moonwalk, etc. Charge an entry fee and reward the winner with a trophy or donated prize.

E

Errand Service - Offer to run errands for others in exchange for donations.

F

Fashion Show - Put a spin on the traditional fashion show by holding a virtual pet fashion show, a costume show or an accessory show. Be creative, charge an admission fee and raffle off some of the designs.

G

Game Night - Host a virtual party with a variety of board games. Charge a \$10 entry fee. Or hold a card tournament with a \$20 entry fee - half goes to the winner and half goes to your WALK.

H

Happy Hour - If you are a good mixologist, host a virtual Happy Hour. Charge a fee and give a lesson on how to make your signature drink. You can have a few mixologists on hand to share more cocktails recipes.

I **Improv Night** - Have your WALK teammates participate in a virtual Improv Night. Charge a fee for audience members to participate. Solicit ideas from the audience for the improv team to act out.

J **Jellybean Count** - Fill a jar with jellybeans and charge a fee for guesses on how many are in the jar. Have a prize for the person who comes closest to the correct number.

K **Karaoke Contest** - Host a virtual karaoke competition. Charge an entry fee to compete and request a donation for each vote cast.

L **Lyrics Competition** - Host a virtual "Name That Tune" style tournament where participants need to know the lyrics of songs to win. Charge an entry fee and hold a raffle of iTunes gift cards.

M **Matching Gifts** - Many companies already have a matching gift program. Have your teammates ask their workplaces if they match charitable gifts. This is an easy way to double your funds!

N **Network** - Use Facebook, Twitter, LinkedIn and other social media to let your friends and family across the country know about your fundraising efforts. Post your goal and periodic progress updates. Include links to your WALK fundraising page.

O **Olympics** - Hold a virtual Olympics with silly challenges, hula hooping, jump roping, push ups, etc. Charge an entry fee and award prizes.

P **Photo Contest** - Pick a theme and ask friends and family to send you a photo. Post submissions on your social media page and ask people to vote via donation, with the photo receiving the most donation dollars being the winner.

Q **Quiz Bowl** - Hold a virtual trivia contest. There are several virtual online hosts that can do most of the work for you.

R **Relay Race** - From hopping on one foot to balancing an egg on a spoon, get creative with a series of activities and charge an entry fee for teams. Winners get a prize!

S

Spot the Baby Competition - Collect baby photos of teammates and friends and display on your social media page with a number next to each picture. Charge a \$5 fee for a chance to identify the person in each photo. The participant with the most correct answers wins a prize.

T

Thirty-One/Thirty-One Club - Encourage everyone you know who has participated in the WALK over the last 31 years to make a \$31 donation to this year's WALK. Even if they aren't able to participate this year, they can still claim their spot in the WALK's history with a donation.

U

Unwanted Gifts Sale - Get your co-workers, family and friends to donate their unwanted holiday or birthday gifts and set up an online bazaar to sell them off.

V

VIP Parking/Vacation Day - Ask your employer to provide a VIP parking space to raffle off for a month. Or ask if they would be willing to offer a paid vacation day as a prize for a raffle.

W

Wine-Tasting Party - Host and charge admission for a wine-tasting party with donated wine, cheese and chocolate.

X

"X" Marks the Spot - Host and charge admission for a wine-tasting party with donated wine, cheese and chocolate.

Y

Youth - Get your kids, grandkids, nieces and nephews involved in an age-appropriate fundraiser. It's a great way to teach them about giving back to their community.

Z

Zombie Zoom (that's 2 "Z's") - Host a Zoom party where guests dress as zombies and donations are made for votes for the best costume. Or host a virtual watch party of The Walking Dead or Night of the Living Dead and charge an admission fee.

Remember to drop us an email at cancerwalk@partners.org to let us know about your fundraiser. We'll add it to our schedule of events and promote it on the WALK's Facebook page as well.

Be sure to check your local laws before implementing fundraisers to ensure your event does not violate any state gambling laws.